

JAIME LUNA

CREATIVE DESIGN



CONTACT



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ABOUT ME

Hello! I'm a product designer based on the east coast. In addition to pixels, I like to design the perfect beer, coffee and pizza. I'm a digital junkie that enjoys grabbing the latest video game and adding it to my 1,000+ (I stopped counting) game library...Also known as my children's inheritance.

RELEVANT SKILLS

Experience with executing concepts from early stage development to final stages. Experience in working with photographers and illustrators for projects. Extensive experience with computer hardware and operating systems used in the creation of digital imagery. Windows and Mac OS. Current knowledge of industry trends as well as technology advancements.

SOFTWARE KNOWLEDGE

Adobe Creative Cloud, Photoshop, Illustrator, After Effects, Premiere, Figma, HTML/CSS/SEO.

EXPERIENCE

2020
-
2022

LEAD CREATIVE APPSPACE

Led a team of motion graphic and UI/UX designers to create custom video content for the Appspace platform. Created motion graphic design templates for various brands such as Coca-Cola, Pfizer, Under Armour. Managed content scheduling, and provided top level art direction for overall content.

2019
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2020

UI/UX DESIGNER PARKGROUP SOLUTIONS

Designed and built specific landing pages to drive traffic to help promote new car models and special offers with regional dealerships. Brands handled: Acura, BMW, Honda, Subaru, Volkswagen.

2017
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2018

SR. ART DIRECTOR BHSC GLOBAL MARKETING

Worked with a small focused team on elevating high profile brands across all various types of marketing ranging from in-store point of sales to digital marketing. Brands handled: Juicy Juice, T-Mobile, Blount, Metlife, Reeds, Zeiss.

2007
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2017

SR. ART DIRECTOR AMPLITUDE MARKETING

Pitched programs and promotional events. Presented concepts to clients. Oversaw all programs from conception to completion. Brands handled: Pepsi, Schick, Energizer, Just Born Candies. Primary Accounts: Sobe Lifewater, Hydro 5, Hydro Silk, Energizer, Mike and Ike, Peeps Candy, Pilot Pen.

EDUCATION

2003
-
1998

University of Utah
Bachelor of Fine Arts, 2003
Emphasis: Graphic Design / Illustration, 3.6 Major GPA